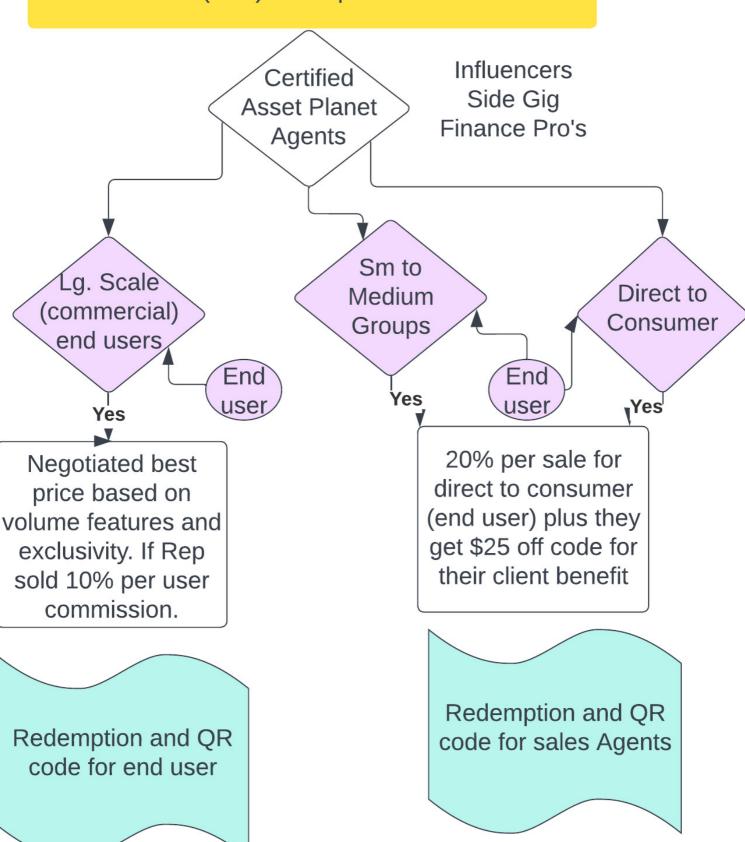
Business 2 Business (B2B) Sales process



Asset Planet Direct (B2C)

Cross sell AP Platform Print Select Newsletters Catalog

SEO search results

SMS Campaign Email Campaign Event Sponsorship Outdoor Advertising Online Ad Placement

Consumer 2 Consumer (C2C)

Referral Code