Business 2 Business (B2B) Sales process

Certified Asset Planet Agents

Influencers Side Gig Finance Pro's

Lg. Scale (commercial) end users

Yes

End user

Negotiated best price based on volume features and exclusivity. If Rep sold 10% per user commission.

Redemption and QR code for end user

Sm to Medium Groups

Yes

End user

Direct to Consumer

Yes

20% per sale for direct to consumer (end user) plus they get $25 off code for their client benefit

Redemption and QR code for sales Agents

Asset Planet Direct (B2C)

- Cross sell AP Platform
- Print Select Newsletters Catalog
- SEO search results
- SMS Campaign
- Email Campaign
- Event Sponsorship
- Outdoor Advertising
- Online Ad Placement

Consumer 2 Consumer (C2C)

- Referral Code